

AMERICAN★HUMANE

FIRST TO SERVE®

FALL 2019 NEWSLETTER



*American Humane Rescue Operations Director
Josh Cary on deployment in the Bahamas*

LETTER FROM THE PRESIDENT AND CEO



Friends –

For many of us, fall means long walks with our pets through golden leaves, pumpkin spice drinks, and extra opportunities to snuggle up on the sofa with our best friends. For the American Humane Rescue team, though, too often it means hurricane season....leaving home and rushing into dangerous and unpredictable situations to save and shelter lost animals. True to deadly form, Hurricane Dorian struck the Bahamas with unprecedented force, leaving devastation and displacing thousands of people and pets. Our rescue team, which has been through virtually every major disaster over the past 100 years, reported that they had rarely if ever seen such destruction. With an official invitation from the International Fund for Animal Welfare (IFAW), our seasoned team flew in and began the hard work of search and rescue among the debris, saving, sheltering, airlifting, and caring for frightened, emaciated and dehydrated dogs, cats, ducks, pigs, goats, turtles, and other animals.

Back at home, we evacuated a vulnerable shelter in the path of Hurricane Dorian, provided free medical care to animals in desperately underserved communities, and came to the aid of 400 starving cats left on a property by trucking in literally tons of love and food.

We also reunited retired military hero dogs with their handlers and celebrated their work with military leaders and members of Congress on Capitol Hill. Our Pups4Patriots™ program provided more trained service dogs free of charge to veterans with post-traumatic stress and traumatic brain injury. And we celebrated the birth of adorable baby Emperor Tamarins, the adoption of orphaned cougar cubs, and the launch of a new marine mammal rescue and research center at our American Humane Certified™ zoos and aquariums – just a few examples from the thousands of survival-driven stories we're helping bring about through our worldwide humane conservation program.

And if you're one of the millions of animal lovers who have been avidly following our efforts to spotlight the importance of the animals in our lives and those who care for them, you'll find out who won the top titles at the 2019 **American Humane Hero Dog Awards**® and this year's **American Humane Hero Veterinarian and Hero Veterinary Nurse Awards**™. Plus check out our tips for some of the best fall entertainment you can find...feel-good movies you can feel good about seeing because each of them earned our "No Animals Were Harmed"® seal of approval.

I hope you enjoy our latest stories of compassion, hope, and love, and please follow American Humane on social media for the latest breaking news and inspiring tales from the animal world. On behalf of each and every one of the beautiful creatures we help every day, thank you for your caring and support!

Sincerely,

Robin R. Ganzert, Ph.D.
President and CEO

RESCUE TAILS

For more than 100 years, wherever and whenever animals are in need, American Humane has been there on the scene to help – saving, sheltering, feeding and caring for the most vulnerable in moments of greatest danger. In the past few months, our American Humane Rescue team has deployed to search for, rescue, and give medical care to animals in need. Here are a few of the stories of hope and help you made possible:



KEEPING HOPE ALIVE: DISASTER IN THE BAHAMAS

Surrounded by the shattered remains of her home, an elderly dog lay barely moving on an old mattress in front of where her home used to stand. After being rushed to a shelter where she received lifesaving nourishment, fluids, and tender loving care, the starving, frightened and dehydrated pet we named “Hope” slowly rose and took her first steps toward Amber, a first responder with our American Humane Rescue team. Laying her head in Amber’s hands, she looked up and, in our rescue worker’s words, “She looked at me with complete trust, and for the first time knew that she was safe.”

Other scenes that unfolded during the past month of lifesaving rescue work were also heartbreakingly poignant: One puppy they discovered was thin, anemic and barely clinging to life when she was rescued and rushed to the MASH unit where she received immediate veterinary care and comfort. Three puppies who were born during the storm were also rescued. Their mother was very wary at first and would not let our team near her or her babies, but soon realized she could trust us. All four are now in a foster home. Another animal victim of the catastrophe, “Chen” (which means “dog” in Creole) was discovered by our rescue workers in a remote, decimated village. He had horrific mange, was emaciated and dehydrated, and had deep, open lacerations. Although he was very ill, he had the sweetest, most gentle disposition. The American Humane team carried Chen to safety and rehabilitated him. Every day he gained more strength. He is now in a foster home and is happy and thriving. And we helped reunify Boxe, a dog who had been separated from his family in Abaco, with his owners who had been evacuated to Florida.

The narrative of these stories was repeated again and again. During its multiple deployments to the Bahamas over one month, American Humane found and provided critical aid to hundreds of emaciated, dehydrated, injured, and starving dogs, cats, ducks, chickens, goats, turtles, pigs, and sheep.

In September, the most powerful hurricane ever to strike the Bahamas, and the worst natural disaster in the country’s history, swept through the island chain with winds of 185 mph, splintering homes, buildings, boat, trees, and lives. On Great Abaco Island, Hurricane Dorian destroyed or swept almost everything in its path out to sea. All told, the storm caused \$7 billion in damage and left more than 70,000 people and tens of thousands of animals homeless.

In the wake of the disaster, American Humane, the country’s first national humane organization, immediately deployed its rescue team with an invitation from IFAW, conducting search-and-rescue operations, setting up, rebuilding and running shelters, transporting tons of emergency food, performing spay-and-neuters, and helping airlift animals to Nassau Island to help reunite pets with their families.

“This is by far one of the most intense and traumatic disasters we have ever been involved with,” said American Humane President and CEO Robin Ganzert, PhD. “With increasingly frequent and increasingly destructive natural disasters, so many animals are in crisis. We are grateful to all the generous supporters who made it possible for our rescue team to help our best friends in their worst times, including animal lovers from across the country, Zoetis, which keeps our rescue vehicles stocked with lifesaving medicines and supplies, Pedigree Foundation, Dianne Davega, Sharon Jablin, Tim Noonan, John Payne, Abigail Trenk, and Marc Himmelstein. On behalf of the animals, thank you all!”



Courtesy: IFAW



SHELTER ANIMALS CARRIED TO SAFETY

Here at home, American Humane was busy at work even before Hurricane Dorian struck, evacuating scores of shelter animals in its path. American Humane volunteers rushed to pick up vulnerable pets at a South Carolina shelter and drove them more than 700 miles to safe havens in New York and New Jersey where they would find safety and forever homes. Scores of beautiful cats and kittens were evacuated – a rescue made possible by generous donations from animal lovers across the country, including a remarkable grant from the Marta Heflin Foundation. To all of them, and our brave volunteers who drove through the night to take a shelter full of abandoned animals out of harm's way and to new lives, thank you.







400+ CATS

They needed a ton of love...and got a ton and a half. For more than 400 cats who had been discovered living in deplorable conditions at a home in Eugene, Ore., the delivery of 3,400 pounds of nutritious free pet food came not a moment too soon.

American Humane, the country's first national humane organization, and Chicken Soup for the Soul Pet Food delivered the lifesaving donation to assist local efforts by Save the Pets and others to help the hundreds of animals roaming a property whose elderly owner had been taken to the hospital.

Some of the cats were reported to be feral and many were starving.

"We are grateful to American Humane and Chicken Soup for the Soul for this generous donation," said Tamara Barnes, board member for Save the Pets in Eugene. "This donated food will help sustain the animals as we work to find them safe, loving, forever homes."

The delivery is part of a national effort by American Humane and Chicken Soup for the Soul Pet Food to distribute more than a million meals of premium, all-natural Chicken Soup for the Soul Pet Food to animals in need at U.S. shelters and other facilities each year.

"This campaign provides help where it is needed most," said Robin Ganzert, PhD, president and CEO of American Humane. "On behalf of all the animals who will be helped by this effort, we thank our friends at Chicken Soup for the Soul."

Chicken Soup for the Soul Pet Food's CEO Chris Mitchell said, "We're pleased that we can provide assistance to animals in need and we are glad to be working with American Humane on this vital campaign that will save so many lives."

To support the American Humane lifesaving work, please visit: www.AmericanHumane.org.

HELPING WHERE THE NEED IS GREATEST

By Lesa Staubus, DVM
American Humane Rescue veterinarian

In late August, American Humane partnered with Hallmark Foundation, Zoetis Petcare, Cathy Bissell and the Bissell Pet Foundation to provide a much needed spay-and-neuter clinic in Opelousas, La. This initiative was a continuation of American Humane's involvement in southeast Louisiana following the Great Flood of 2016.

Working with the St. Landry Parish Animal Shelter, 50 dogs belonging to citizens in dire need were identified in the community to receive free services. Grateful owners and their pets received top-notch care from the local Opelousas veterinarian, and the Veterinary Clinic@Copper Crowne.

Dogs not only received spay/neuter surgery, but also thorough examinations, vaccinations, testing for heartworm disease, and treatment for prevention of fleas, ticks, and heartworms. For many of these owners and their pets, this was their first experience with veterinary care, and hopefully the beginning of ongoing responsible pet ownership.

Hallmark star Larissa Wohl was there as part of the network's longstanding commitment to pet adoption and to film a video for its 2019 American Humane Hero Dog Awards. She spoke with the owners and their beloved pets as they came in for veterinary services. They talked about the tremendous impact this program has on them, their dogs, and their community. She talked with dynamic young veterinarian, Dr. Ashlyn Guillot, who expressed how happy she was to be able to partner with us to help those in need.

She and I talked about American Humane's long history in the area, and how much we appreciate our partners in the community there who were instrumental in the success of this initiative.

This collaboration of a municipal animal shelter, a local veterinarian, and nonprofit organizations is a beautiful example of coming together to help educate the community and reduce the number of pets that end up tragically discarded...their only fault being that they didn't have a home.



Larissa Wohl (right) lends her support to helping animals

HELPING AMERICA'S HEROES

Since 1916, American Humane has been First to Serve® those who serve our country by helping support our nation's veterans and the military animals who work for the cause of freedom. Through our Lois Pope LIFE Center for Military Affairs, we reunite retired military working dogs with their handlers, find animals in need of a forever homes and train them to become lifesaving service dogs for veterans, advocate for these heroes, and much more. Here are just some of the most recent efforts we have made on behalf of both our two- and four-legged veterans.

HONORING OUR WARRIORS' BEST FRIENDS



A brave black Lab who was wounded in action while uncovering IEDs in Afghanistan; an intrepid Dutch Shepherd who helped safely evacuate a critically injured soldier; a four-footed warrior who undertook 600 missions for the U.S. Department of State; and an Improvised Explosive Device Detector dog who protected those who protect us at the Pentagon have all been chosen as the 2019 recipients of American Humane's Lois Pope K-9 Medal of Courage.

The awards, presented at a Sept. 10 Capitol Hill ceremony, are the nation's highest honor for military working dogs for extraordinary valor and service to America. They were created under the aegis of American Humane, which has worked with the U.S. military for more than 100 years, and internationally renowned philanthropist and veterans advocate Lois Pope.

The awards were conferred upon the courageous canines by some of the country's foremost military leaders and animal advocates, including American Humane President and CEO Robin Ganzert, PhD, **United States Marine Corps Brigadier General Robert C. Fulford**, **United States Marine Corps Colonel Scott Campbell (Ret.)**, former Commanding Officer of the Wounded Warrior Regiment in Quantico, Va., **Crown Media Family Networks President and CEO Bill Abbott**, and philanthropist **Lois Pope**.

More than a dozen members of Congress and hundreds of congressional staffers attended the packed event.

"I'd like to thank everyone for joining us as we honor some of our bravest, most courageous heroes," said Rep. Gus Bilirakis, co-chair of the Congressional Humane Bond Caucus, which hosted the event. "By helping locate enemy positions, engage the enemy, and sniff out deadly IEDs and hidden weapons, military dogs have saved countless lives in the fight for freedom. I consider it a moral responsibility to support America's veterans and military working dogs, both during their service and in retirement."

"Military working dogs are invaluable members of their units," said Rep. Henry Cuellar, co-chair of the Congressional Humane Bond Caucus. "Their deeds deserve recognition, their names deserve to be heard, and their service remembered."

"I cannot think of a better reason for all of us to come together – whether we are Democrats or Republicans or Independents... whether we are civilians or in the military or are veterans... than to honor courageous canines who have served in the Army, Navy, Air Force, Marines, Coast Guard or National Guard," said Lois Pope. "My thanks to all the members of Congress and leaders of the Armed Services branches who have taken time from their extremely busy schedules to join us."

"Military dogs are vital to protecting those who protect our freedom," said American Humane President and CEO Robin Ganzert, PhD. "At American Humane, which has been supporting the U.S. military and military animals for over 100 years, we believe it is important to recognize and honor the extraordinary feats and acts of devotion these heroic animals perform every day."

Meet this year's medal winners:



MILITARY WORKING DOG TROLL (EL PASO, TX)

During a 2012 deployment to Afghanistan, MWD Troll and his handler, then-Air Force Staff Sergeant Robert Wilson, conducted 89 combat missions, logging 1,240 hours, supporting United States Army and Special Operations units outside the wire. On one mission, Troll located three IEDs, saving 65 Coalition Forces members and discovered a concealed tunnel containing nine pressure plates, six AK-47s, 20 pounds of homemade explosives and two high-value targets known to have conducted attacks on Coalition Forces. Troll also played a critical part in the evacuation of a critically injured soldier from the battlefield. This 12-year-old Dutch Shepherd is a hero.

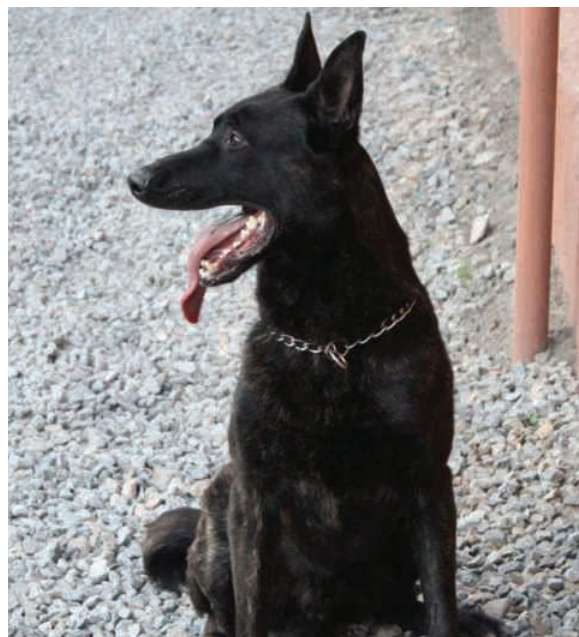
EXPLOSIVE DETECTION DOG SGT. YEAGER (CARY, NC)

Sergeant Yeager is a 13-year-old black Lab who performed combat tours in Iraq and Afghanistan as an Improvised Explosive Detection Dog with the United States Marine Corps. Sgt. Yeager has been credited with detecting the locations of dozens of explosive devices. During his three combat tours, Sgt. Yeager participated in over 100 patrols, and was awarded a Purple Heart for wounds he suffered in an explosion that killed his handler and caused him to lose part of an ear. The widow was unable to adopt Sgt. Yeager and he was adopted by another Marine Corps family. Even in retirement, he continues to serve as an ambassador for the Project K-9 Hero Foundation.



MILITARY WORKING DOG K-9 NIKO (WILLOW, AK)

K-9 Niko is a 10-year-old Dutch Shepherd who worked all over Afghanistan protecting foreign and U.S. dignitaries, embassy personnel including the U.S. Ambassador, and visiting U.S. Presidential and Secretary of State details from 2012 to 2016. K-9 Niko conducted more than 600 missions for the U.S. Department of State in support of Department of Defense, the Central Intelligence Agency, the United States Agency for International Development, and other alliance of countries that are a part of NATO. Niko worked hard, risking his life to ensure that everyone he worked with returned home to their families and never taking a vacation during his career. K-9 Niko is living out the rest of his years on the Alaska frontier, running free and living a new chapter in the book of his life.



MILITARY WORKING DOG EMMIE (MECHANICSVILLE, MD)

MWD Emmie served with the U.S. Marine Corps during Operation Enduring Freedom. This 12-year-old black Lab completed three tours in Afghanistan as an IED Detector Dog and then began working at the Pentagon, searching hundreds of cars and performing random sweeps for high-ranking dignitaries in the Washington, D.C., Maryland and Virginia areas. In 2018, K-9 Emmie retired and now her job is helping Eric Harris' autistic son, something she started doing on her own. As her handler says: "She never stops working."



BRINGING BATTLE BUDDIES BACK TOGETHER

Too often, the military working dog teams who served and bonded together at military overseas find themselves separated by circumstance, reassignment, or thousands of miles. American Humane, which has been bringing dozens of retired military working dogs home and back into the arms of their battle buddies, was honored to bring another one of these lifesaving teams back together so that they may once again be with the comrades with whom they were so close.





Retired Military Working Dog (MWD) Zoran, who bravely served protecting our troops at the Marine Corps Air Station (MCAS) Iwakuni in Japan, was reunited in San Antonio with his former handler, U.S. Marine Corps Cpl. Brianna George, with a little help from some special friends. Zoran, a nine-year-old German Shepherd, last saw Cpl. George in September 2018.

American Humane, which has been working with the U.S. military and military animals for more than 100 years, sent one of our top veterinarians to pick up and escort MWD Zoran to San Antonio following his overseas flight. Vital support for the reunion was provided by American Humane's Lois Pope LIFE Center for Military Affairs, Hallmark Channel, generous Washington D.C.-based donor Jackie Ballew, and Cavender Toyota, where the emotional reunification took place.

"American Humane is proud of our work in bringing these four-legged soldiers back to the country they spent years protecting," said Robin Ganzert, PhD, American Humane president and CEO. "Every military dog deserves a hero's welcome and a retirement with the human handler who knows and loves them best."

"By helping our brave military working dogs make their way back to the arms of their former handlers, we are honoring their amazing work and that they have spent their lives serving our country," said Lesa Staubus, DVM, American Humane veterinarian. "Even more importantly, we are respecting the powerful bond between the dog and the servicemember, bringing them back together where they belong. We are ever thankful to the military for their cooperation in this work."

"I cannot wait to give Zoran the retired life he deserves for all his years of faithful and dedicated service," said Cpl. George. "I also can't thank American Humane for the time and effort they dedicated to getting Zoran home from Japan. Without them, this wouldn't be possible."



Thank you to Cavender Toyota for its support

PARTY WITH A PURPOSE



This summer in Southampton, Long Island, an all-American dog party was held to support American Humane's Pups4Patriots™ program, which works to provide trained service dogs at no cost to veterans struggling with post-traumatic stress and traumatic brain injury. Veterans and their service dogs attended the outdoor soiree and guests were encouraged to bring their own dogs. Rear Admiral (Ret.) Tom Kearney, an American Humane board member, delivered an emotional message in support of our nation's veterans. Party hosts included Kristen, Michael, and Winnie Swenson, Susan, Hunter, and Raffles Cushing, Meghan, David, and Sadie Rainey, Marion, Phil, and Chutney Piro, and Suzanne, Michael, and Dunkin Ainslie. On behalf of America's brave vets, thank you!

HELPING AMERICA'S VETS....AND AMERICA'S PETS

Building on more than a century of work in helping animals and the U.S. military, American Humane created the Pups4Patriots™ program, which finds qualified dogs in need of forever homes, including those in shelters, and trains them as lifesaving service dogs for veterans struggling with post-traumatic stress and traumatic brain injury. With your support and the support of generous sponsors, we are able to improve and save lives at both ends of a healing leash. Here are some highlights about just a few of our most recent graduates:



ALICIA/GABE

Alicia, who served as a Lance Corporal in the U.S. Marine Corps, was paired with Gabe, a four-year-old Labrador Retriever. They are one of six service dog teams supported this year by Coleman Natural Foods, which is American Humane Certified through our farm program.

"I decided to apply for the program after losing my best friend to suicide. I have PTSD and some complications from concussions while in the Marine Corps. When I first started the program, I was worried about having enough love for a dog and ever having enough room in my heart. Now, he pretty much makes my heart melt; makes me laugh and enjoy life. Gabriel is my partner through thick and thin! We go everywhere together. The only time he isn't with me is when I have to have a procedure and he isn't allowed to come. If he isn't with me for any other reason, everyone asks where he is. He makes tough things easier and fun events even more exciting. More than that...at this point I have problems imagining life without him." To her sponsors, she says, "I cannot thank you enough! You have blessed my life richly and made everyday life easier and considerably more fun."



BOB/COOPER

Bob, who served as a Petty Officer in the U.S. Navy, relies on the skills and training of Cooper, a two-year-old Husky mix. They are one of the four service dog teams sponsored this year by Zoetis.

"I saw American Humane on the V.A. website and liked what I saw...I would like to thank the sponsor for all they do to make the program a success."

SAVING EARTH'S ANIMALS

Species around the world are disappearing at an alarming rate in what scientists are calling a "Sixth Mass Extinction." To help stem this terrible tide and protect the world's beloved animals, we launched the American Humane Conservation program, the first independent humane certification program for leading aquariums and zoological facilities serving as ambassadors for so many magnificent and endangered creatures with whom we share the Earth. You can support the vital rescue, rehabilitation, and conservation work being done at these institutions by visiting Humane Certified facilities. Here are just a few examples of the most recent achievements by our certified institutions around the world:



A ROYAL WELCOME

American Humane Certified Loro Parque, which TripAdvisor has called "The Best Zoo in the World," gave a royal welcome to two new Emperor Tamarins, a species of wildly flamboyant New World monkeys that bear an uncanny resemblance to Germany's Kaiser Wilhelm II. We can only hope they have his ambitions of taking over the world, as, unfortunately, their populations are declining as their habitats shrink because of development and forest clearing. This is the second time that this species has been bred at Loro Parque, which is world-renowned for its conservation efforts. A big congratulations to the parents and to all the dedicated staff at Loro Parque!



RAISE A GLASS TO CONSERVATION!

If you value the purity of your drinking water, then you may want to raise a glass and toast the cause of conservation. While preserving such most majestic and well-known endangered species as the Asian elephant, gorilla, and rhinoceros is vitally important, other, more humble creatures are essential, too. Experts at the San Antonio Zoo, one of our American Humane Certified institutions, have been working to conserve two species of salamanders that are essential in revealing the quality of our ground water. They may not be as glamorous or cuddly as some species, but they are valuable. Dante Fenolio, PhD, director of conservation and research at the San Antonio Zoo advises: "If you value your drinking water, then these things should be critically important to you."

PROTECTING MARINE LIFE

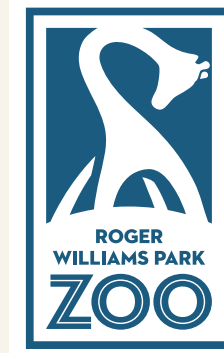
To better protect the wildlife treasures of our seas, Hong Kong's Ocean Park and Ocean Park Conservation Foundation have launched a Marine Life Stranding and Education Centre – a much-needed research, training, and education facility. The center is the first of its kind in Asia and will be instrumental in aiding conservationists in analyzing – and preventing – the causes of injury and death to wild marine life. The facility includes state-of-the-art equipment to better understand whale and dolphin strandings and other threats to marine mammals, allowing scientists to better understand what we can do to help.



The Marine Life Stranding and Education Centre

ORPHANS FIND A HOME

Turtle Back Zoo in New Jersey recently opened their doors – and their arms – to welcome three cougar cubs who were found orphaned in Montana. Too young to survive on their own, they desperately needed some tender loving care and a place to call home. Cougar populations have been in decline due to threats from resident and commercial development, vehicle accidents, agriculture, hunting, trapping, and invasive species. We're glad these cubs found a safe refuge.



CONTRIBUTOR COLUMN ZOOS WORK TO SAVE ENDANGERED SPECIES

*By Diane S. Nahabedian
Roger Williams Park Zoo*

Every being, from the tiniest insect to largest mammal, is important. The loss of one species is a loss to our ecosystem. Zoos play a major role in saving species. American Humane Certified Roger Williams Park Zoo in Rhode Island takes its role in this vital work very seriously. Our zoo's director of conservation programming Lou Perrotti is working to save the American burying beetle, threatened by challenges to the Endangered Species Act, and the New England cottontail rabbit. The New England cottontail rabbit suffered from habitat loss and the impact of the non-native eastern cottontail rabbit, but, with the help of the breeding program at Roger Williams Park Zoo, is now slowly rebounding.

Zoos often work in collaboration. For example, Perrotti and Dante Fenolio from the San Antonio Zoo conducted conservation work in Panama at the El Valle Amphibian Conservation Center, which focuses on the research, management, and exhibition of western Panama's endangered and threatened amphibians.

We urge everyone to get involved in conservation work. Some zoos offer a "FrogWatch" program to assist in monitoring amphibian species that are disappearing. Through Roger Williams Park Zoo, families can become "Eco Agents" and work together to organize and host events to share simple ways to help our planet.

The hope is that everyone becomes more aware of what conservation truly means, how important it is to maintain a balanced ecosystem, and how we can all help in preserving the remarkable species that enrich our world.

AMERICAN HUMANE CONSERVATION BOOK & CURRICULUM WIN NATIONAL AWARD

Teaching children the value of being kind to animals and protecting them has always been important, but never more so than today as scientists warn that the planet is undergoing a “Sixth Mass Extinction” with up to one million species in danger of disappearing forever.

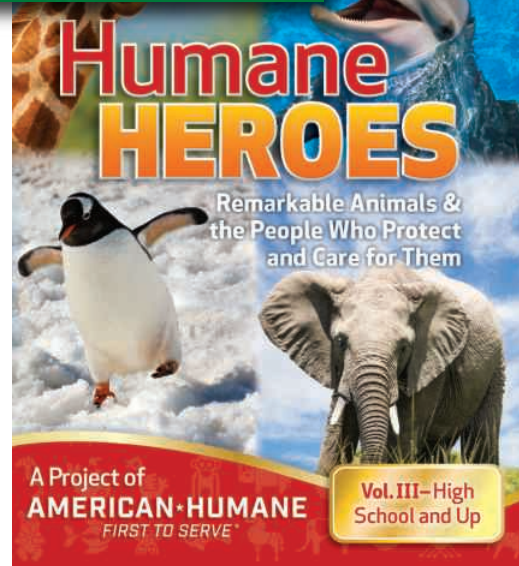
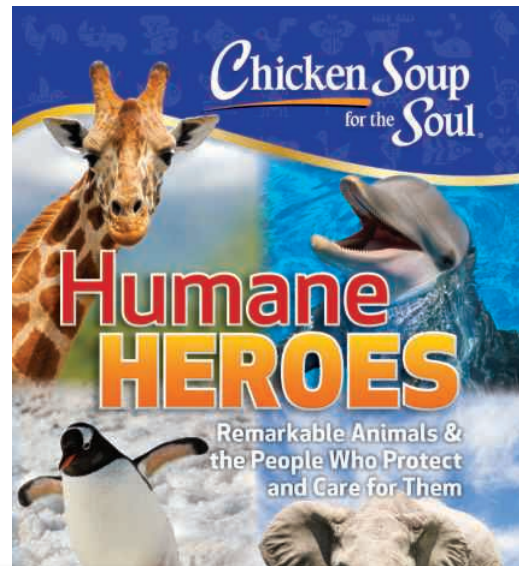
So it is especially timely that a free e-book, *Humane Heroes* (Vol. 1) and its free companion curriculum introducing elementary school children to Earth’s remarkable and endangered creatures and encouraging them to help preserve them has won a national 2020 “Teachers’ Choice Award for the Classroom” from *Learning Magazine*.

The award-winning materials are part of the *Humane Heroes* series, written for elementary, middle school, and high school students by American Humane, the country’s first national humane organization, which rescues, protects and improves the lives of nearly one billion animals worldwide each year.

Through inspirational stories of animal rescue, rehabilitation, and humane conservation being performed at the world’s leading zoological institutions, and lesson plans developed by teacher-trusted **Resources for Learning** and tied to English Language Arts (ELA) and Common Core standards, *Humane Heroes* provides highly-engaging free reading materials that also encourage young people to appreciate and protect Earth’s disappearing species. The series is published by the popular **Chicken Soup for the Soul** library of books.

To choose the winners of the 2020 Teachers’ Choice Award for the Classroom seal, a nationwide panel of teacher-judges tested 108 products in the classroom, evaluating them on quality, instructional value, ease of use, and innovation.

“*Humane Heroes, Volume 1* is a great resource for inspiring young readers to have compassion and love for other animals of the earth,” said one of *Learning Magazine*’s teacher-reviewers. “The aspect I love most about this product is how the stories are short but powerful testimonies to the power of human responsibility to conserve our earth, not just for humans, but for all the animals of the earth. I would highly recommend this book to teachers because it has many versatile uses in the classroom.”



The “Humane Heroes” book and curriculum will be featured in the January 2020 edition of *Learning Magazine* and on the website <http://www.teacherschoiceawards.com>.

“American Humane has been teaching children about the value of treating animals well for more than a century, starting in 1915 when we created ‘Be Kind to Animals Week®,’ the longest-running humane education effort and oldest commemorative week in the United States,” said American Humane President and CEO Robin Ganzert, PhD, who conceived the project. “We are extremely proud of our *Humane Heroes* books and curricula for cultivating yet another generation of animal advocates. We hope that educators across the country use these free materials to introduce children to the world’s wondrous creatures and encourage them to love, protect and preserve them.”

“What better way to inspire children to protect magnificent and endangered animals than to have them meet in the pages of these books and lessons about a puppy and a cheetah who become friends, an adopted gorilla, and elephants who help doctors fight cancer,” said Paul Boyle, PhD, national director of the American Humane Conservation program. “We hope our *Humane Heroes* capture youngsters’ imaginations – and their hearts – so that they become passionate ambassadors for protecting animals.”

The *Humane Heroes* stories, which were developed and edited by Mark Stubis at American Humane and Amy Newmark and Victor Cataldo at Chicken Soup for the Soul, are in a format that fits teachers’ ever-growing needs for engaging, literacy-building materials – teaching kids to be kind as they teach them to read.

Humane Heroes has won acclaim from leading animal experts and advocates, including TV personality, wildlife biologist and conservationist Jeff Corwin, who said, “The *Humane Heroes* series of books about the critically important work being done to preserve Earth’s remarkable and endangered animals in today’s zoos and aquariums is not only educational and fun but should be required reading for all our children. I strongly recommend them!”

To download free copies of the *Humane Heroes* e-books, visit any of the major online book sites such as Amazon.com or Barnes & Noble. To download free copies of the *Humane Heroes* book series and their companion curricula, visit: www.ChickenSoupForTheSoul.com/AH.

THE HUMANE CONSERVATION FAMILY GROWS

As animal lovers around the world rightly demand that the remarkable and endangered creatures living in zoos, aquariums and conservation centers be ensured good welfare and humane treatment, increasing numbers of the world’s leading zoological institutions are stepping up to become certified under the comprehensive, science-based standards of the American Humane Conservation program. Today, top institutions in 12 countries in North America, Central America, Europe and Asia have earned this distinction after undergoing rigorous audits by independent animal welfare experts. Please join us in welcoming the newest members of our humane conservation family:



Six Flags Discovery Kingdom in Vallejo, Calif., has earned the Humane Certified™ seal of approval for its animal encounters and attractions, demonstrating the good welfare and treatment given to the animals in its care. This includes dolphins, sea lions, alligators, sharks, tigers and many other remarkable species. The park features more than 60 rides and attractions, including unique, up close and interactive animal experiences. For more information, visit www.sixflags.com.

Living Exhibits

Living Exhibits, founded in 2005, provides interactive stingray and shark exhibits to major zoos and aquariums throughout North America. The company currently operates its Stingray Cove exhibits at the Fort Worth Zoo, St. Louis Zoo, Memphis Zoo and opening in April of 2020, the Denver Zoo. Living Exhibits has provided millions of visitors with a greater understanding and appreciation of animals they may not encounter otherwise. Having provided memorable visitor experiences at more than 20 zoos and aquariums, Living Exhibits demonstrates the highest level of animal welfare and has received the Humane Certified™ seal of approval from American Humane. For more information, visit www.livingexhibits.com.

MAKING HUMANE CHOICES

At American Humane, we believe that all animals – including those on farms and ranches across the country – deserve humane treatment. That's why American Humane created the country's first, largest, and most trusted farm animal welfare program, now covering some one billion animals. Our American Humane Certified™ seal of approval allows consumers to support the humane treatment of animals when they buy eggs, milk, cheese, meat and poultry, and make purchases in line with their values. If you care for farm animals, read just a little about the people and producers who are working to put food on America's table... and do right by animals.



HUMANE SPOTLIGHT: EGGS "R" US

Eggs "R" Us is a family-owned and operated company based in Central Missouri, which partners with Mid-States Specialty Eggs, comprised of several individual Mennonite Family Farms across the Midwest. Each family produces one type of egg and each farmer follows strict animal welfare guidelines to help ensure their hens live healthy and happy lives. We asked them recently about their work, their passion for animals, and what inspired them to become American Humane Certified pasture-raised, free-range, and cage-free egg producers. Here is what they told us:

Mid-States Specialty Eggs are 100% pasture-raised, free-range, organic, cage-free, and non-GMO certified. Over the years, we've learned a lot about the care Mid-States provides for all their animals, not just chickens. The passion they have for animal welfare was passed down from the generations of small farm lifestyles. It is contagious and we at Eggs "R" Us are grateful to them for allowing us to share in that experience.

We value the relationship with American Humane, which provides us with the platform to assure our consumers they're making the right choice for their family and supporting family farms.

We are also extremely pleased to have been working with American Humane on raising egg-laying ducks humanely with access to the outdoors. Our Quack Quack Duck Eggs are absolutely delicious and we recommend them for your next cake, frittata, or batch of homemade cookies. They're also a great addition to a Keto or Paleo diet.



HUMANE HOLLYWOOD:

The American Humane Hollywood program has been *First to Serve*® in the protection of our beloved animal actors for over 75 years. In that time, we've certified the safety of more than **one million** animal actors through our famed No Animals Were Harmed® program, using rigorous, species-specific protocols that are defined, reviewed, and regularly updated by a Scientific Advisory Committee of leading independent animal scientists, animal behaviorists, and animal ethicists. Here are just a few Hollywood hits that have recently earned our **coveted No Animals Were Harmed**® certification and are sure to earn the animal-loving public's hearty acclaim:



MOTHERLESS BROOKLYN

Edward Norton's directorial debut is a unique spin on a classic noir tale. Norton plays Lionel Essrog, a private detective who suffers from Tourette's Syndrome. As we follow our protagonist through the underbelly of 1950s Brooklyn, we come to know the loneliest and most afflicted P.I. in history. Thank goodness his cat loves him! Speaking of furry friends, American Humane was on the set of Motherless Brooklyn to protect the protagonist's closest pal, earning the film our highest honor, No Animals Were Harmed!



MALEFICENT: MISTRESS OF EVIL

Angelina Jolie is back in all of her black regalia and beauty! Yes, even with those enormous horns. This time around, Maleficent reluctantly ingratiates herself to the evil Queen Ingrith (Michelle Pfeiffer) since Princess Aurora plans to marry the Queen's son. What results is a battle of wills, magic and good vs evil. There were plenty of horses on set and American Humane was there to protect them all. We're glad to report that thanks to our Certified Animal Safety Representatives, no evil came to them.

LIGHTS, CAMERA, ANIMALS!



PLAYING WITH FIRE

What would a firehouse be without a brave pooch to sniff out the next fire? This endearing family film about a crew of tough firefighters who are forced to babysit a bunch of wild kids when they're forcibly locked in the station. With a cast featuring John Cena and Keegan-Michael Key, not to mention an adorable fire dog, American Humane was on set to put out some fires and make sure No Animals Were Harmed.



CHARLIE'S ANGELS

The Angels are back! And this time they're going global. When a tech engineer blows the whistle on a corrupt tech company, the Angels kick some butt to protect us from harm. High hilarity and hard-edged action ensues! More good news: American Humane was on set to protect all the animals, including the horses in a high-octane sequence where Kristen Stewart gallops towards their enemy! Thanks to Charlie's Angels and their great production this movie earned our highest honor – No Animals Were Harmed!

MEET THIS YEAR'S MOST HEROIC DOGS!

The wait is over. Based on more than a million votes by the American public and the deliberations of a panel of celebrity animal lovers and dog experts, "Alice," a five-year-old German Shepherd from Nicholasville, Ky., has been named the nation's most heroic canine, besting 360 other competitors across the country and capturing the top title of "American Hero Dog" at the 2019 American Humane Hero Dog Awards®. The ninth annual Hero Dogs Awards is sponsored by the Lois Pope LIFE Foundation, Inc. and Zoetis, and was broadcast nationally as a two-hour special on Hallmark Channel October 21. If you're a Hallmark subscriber and missed it, you can still catch the action through Hallmark Channel Everywhere on demand.

OUR 2019 AMERICAN HERO DOG



In 2015, Antonio was a normal, playful nine-year old who loved soccer and his friends. Then, one day, while he was riding in the back of his parents' SUV on the way to a family dinner, a man fired several bullets into their car and shot him in the head. Antonio spent 18 days in a coma and endured five brain surgeries. Antonio battles seizures, migraines, balance issues, spells and more. In 2016, Antonio was paired with service dog Alice from Guardian Angels Medical Service Dogs in Florida. His mom, Tara, says, "Alice is a hero in our eyes, because without her, Antonio would not be able to do the simple things in life that we take for granted." Never once has Alice failed to alert to an oncoming seizure or "spell" and she assists him with his balance issues. Alice has given Antonio the chance at a new normal life he couldn't have had without her and saved his life many times. She is his guardian angel and helps him live his new normal to the fullest extent possible.

This year, the Hero Service Dog category is sponsored by Lulu's Fund. We thank them for helping draw attention to Alice's story and spotlighting these dogs' life-changing and life-saving capabilities.



Here are the other winners – the nation's top dogs in each of their categories – and we salute them for their courage, service and compassion:

2019 LAW ENFORCEMENT/ARSON HERO DOG, CATEGORY SPONSORED BY ZOETIS, MAKERS OF SIMPARICA® (SAROLANER)

"Dax" from Libertyville, IL – Dax works with the Lake County Sheriff's Office and has tracked and apprehended over 70 suspects, found dozens of missing or endangered children and adults, and been involved in over 100 narcotic searches resulting in the seizure of over 17 kilos of cocaine, heroin and other narcotics, hundreds of pounds of cannabis, approximately three quarters of a million dollars in currency, dozens of firearms, and vehicles. Dax's tireless drive, dedication to training, love for police work, and incredible success stories have gained him thousands of supporters from across the country. Dax has proven to be an outstanding K9 hero!



2019 SHELTER HERO DOG, CATEGORY SPONSORED BY HALLMARK CHANNEL

"Gus" from Houston, TX – Gus was found walking aimlessly down a busy street with a head so severely swollen, you couldn't tell he was a dog. A shoelace was tied so tightly on him that it sliced through his flesh in his neck almost to the bone, bringing attention to the plight of homeless animals and how they suffer. Because of him and his message, more people are fostering and adopting dogs from shelters, as well as stopping to help the stray dog that is only looking for something to eat and a gentle touch.



2019 GUIDE/HEARING HERO DOG, CATEGORY SPONSORED BY CHICKEN SOUP FOR THE SOUL PET FOOD

"Leader Dog Lady" from Hamilton, MI – Leader Dog Lady serves as the eyes for Dawn Rudolph, who is visually impaired, and guides her wherever she needs to go. Dawn is able to lead a more independent and confident life, and together, they educate people about Leader Dogs for the Blind and raise funds to benefit others. As Dawn says over and over, "She is my HERO!"

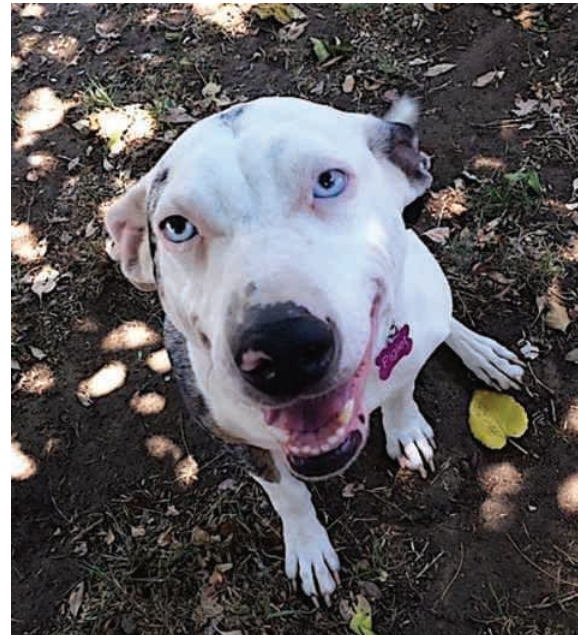
2019 MILITARY HERO DOG, CATEGORY SPONSORED BY ZOETIS, MAKERS OF APOQUEL® (OCLACITINIB TABLET)

“Sgt. Yeager” from Cary, NC – Military Working Dog “Sergeant Yeager” served three combat tours in Iraq and Afghanistan as an Improvised Explosive Detection Dog with the United States Marine Corps. During that time, Yeager participated in over 100 patrols and was credited with detecting dozens of explosive devices. One fateful day, he was injured in an IED explosion and lost part of his ear, for which he was awarded the Purple Heart. Unfortunately, the explosion took the life of his handler, Lance Corporal Abraham Tarwoe. After the attack, Sgt. Yeager was transported back to the U.S. and treated for his injuries until he was stable enough to retire from the USMC. He was adopted by another Marine family and today he is an ambassador for the Project K-9 Hero Foundation.



2019 SEARCH AND RESCUE HERO DOG, CATEGORY SPONSORED BY CHICKEN SOUP FOR THE SOUL PET FOOD

“Piglet” from Lancaster, CA – Piglet is an eight-year-old Catahoula Leopard Dog who has been trained as a search and rescue dog. Following the horrific wildfire in Paradise, California, this little dog deployed to do all she could to help, bringing answers to grieving families. Piglet and her handler Lori donate hundreds of volunteer hours annually and depart for each call-out with enthusiasm. At events she’s always a crowd-pleaser with a wagging tail, signature “smile,” and endless kisses.



2019 THERAPY HERO DOG

“Jeanie” from Lake Charles, LA – This three-legged hero went from being homeless and crippled to becoming a certified therapy dog. Rescued from a rural area in south Louisiana, Jeanie now works for the Children’s Advocacy Center, where she comforts children who are questioned by detectives working on physical and sexual abuse cases, violent crimes, and homicides. She and her owner Lydia volunteer at hospitals, schools, nursing homes, reading programs, and veterans’ homes, where Jeanie bonds with fellow amputees. She gives love and comfort to those who need it most, and hopes to inspire other counseling, advocacy and law enforcement agencies to consider the benefits of therapy dogs like her.



A GALAXY OF HUMAN (AND ANIMAL) STARS

The sold-out, star-studded awards honoring America’s most heroic canines were hosted at the Beverly Hilton Hotel on Oct. 5 by television and film star **James Denton** and model and animal advocate **Beth Stern**, accompanied by a constellation of celebrity stars and presenters including **Kristin Chenoweth, Shannen Doherty, Trevor Donovan, Danielle Fishel, Vivica A. Fox, Sarah Michelle Gellar, Jenna Johnson, Ally Maki, Debbie Matenopoulos, Cameron Mathison, Wendi McLendon-Covey, Brandon McMillan, Barbara Niven, Kris Polaha, Roselyn Sanchez, Ariel Winter, Eric Winter, Larissa Wohl, and Sofia Wylie.**

This year’s celebrity judges included **Prince Lorenzo Borghese, Philippe and Ashlan Gorse Cousteau, Erik Estrada, Danielle Fishel, Maria Goodavage, Carolyn Hennesy, Bailee Madison, Adrienne Maloof, Agent Jerry Means, Laura Nativo, Carlos and Alexa PenaVega, and Amy Purdy.**

“The American Humane Hero Dog Awards were created to honor some of the world’s most extraordinary heroes,” said Robin Ganzert, PhD, president and CEO of American Humane, the country’s first national humane organization. “These heroic canines have gone above and beyond the call of duty, saving lives on the battlefield, comforting the ill and aged, and reminding us of the powerful, age-old bond between animals and people. All seven category winners exemplify what it means

to be a hero, and we hope that their stories will inspire people to value our animal friends and to recognize how much they do for us every day.”

“It is an honor to support an effort to recognize the best of our best friends,” said philanthropist Lois Pope, the awards’ Platinum Presenting Sponsor. “From those who defend our country to those who help us heal, guide us, protect us, and help find the lost, every single contender exemplifies the courage and heroism we seek to spotlight in the Hero Dog Awards campaign. Through this national forum we have helped underscore the lifesaving, life-affirming work of our nation’s canine heroes.”

“Animals are our best friends, enriching, improving, and sometimes even saving our lives,” said Tara Bidgood, DVM, PhD, DACVCP, executive director, Zoetis Petcare Veterinary Professional Services. “As an organization dedicated to improving and saving the lives of those best friends, we are proud to serve as the corporate sponsor of the 2019 American Humane Hero Dog Awards.”

“Hallmark Channel is proud to have the American Humane Hero Dog Awards serve as the focal point of our Adoption Ever After initiative,” said Bill Abbott, president and CEO of Crown Media Family Networks. “Adoption Ever After is our on- and off-air advocacy and awareness initiative designed to celebrate the joy pets bring to our lives, shine a spotlight on the wonderful animals in shelters across the country, and promote adoption.”





FORMER HOST & ANIMAL ADVOCATE WINS SURPRISE AWARD

Broadway, TV, film and recording star Kristin Chenoweth, who has hosted the Hero Dog Awards and served as a judge, received Hallmark's "Adoption Ever After" award for her longtime work in animal advocacy. The award, which brought an ovation from the 600+ guests at the Hero Dog Awards gala, was presented by close friend, Sarah Michelle Gellar.

SPECIAL TRIBUTE TO A HERO OF VETERANS AND ANIMALS

During the awards, a special video tribute was presented, honoring a lifetime of advocacy for veterans and animals by internationally renowned philanthropist Lois Pope. Called "America's First Lady of Compassion," Mrs. Pope has sponsored the Hero Dog Awards for eight years, supported the creation of American Humane's Lois Pope LIFE Center for Military Affairs, which supports our servicemen, servicewomen, and military animals, and was the driving force behind the American Veterans Disabled for Life Memorial in Washington, D.C.

We thank the many generous supporters who have helped shine a light on these heroes, including Platinum Presenting Sponsor Lois Pope and the Lois Pope LIFE Foundation; Corporate Presenting Sponsor Zoetis; Broadcast Partner Hallmark Channel; American Airlines, the official airline of the 2019 Hero Dog Awards; Hero Veterinarian and Hero Veterinary Nurse Awards sponsor Zoetis; Shelter Hero Dog category sponsor Hallmark Channel; Military Hero Dog sponsor Zoetis, makers of Apoquel® (oclacitinib tablet); Service Hero Dog sponsor Lulu's Fund; the Guide/Hearing Hero Dog and Search and Rescue Hero Dog sponsor Chicken Soup for the Soul Pet Food; and Law Enforcement/Arson Hero Dog category sponsor Zoetis, makers of Simparica® (sarolaner). Dogs may be our best friends, but these caring organizations are theirs.



MEET 2019'S AMERICAN HERO VET AND VET NURSE!

Heroic canines were not the only honorees at this year's American Humane Hero Dog Awards®. America's first national humane organization also honored a couple of human beings – with the American Humane Hero Veterinarian and Hero Veterinary Nurse Awards™, presented by Zoetis. After a nationwide search and tens of thousands of public votes, Dr. Terry Morris from Durham, N.C., was named 2019's American Hero Veterinarian, and Angel Martin from Lawrenceville, Ga., was declared 2019's American Hero Veterinary Nurse.

They received their awards during a special ceremony onstage at the Beverly Hilton during the annual American Humane Hero Dog Awards gala.

The American Humane Hero Veterinarian and Hero Veterinary Nurse Awards were born out of the idea that behind almost every hero pet (and millions more animals) is a hero vet or veterinary nurse. These often-little-known benefactors save and improve the lives of our two- and four-legged best friends in many ways, and it is time to honor their achievements. Hundreds of worthy nominees were considered by a special blue-ribbon panel of celebrities and renowned veterinary and animal care professionals. After narrowing down the field to the top five in each category, the American public made the final determination through online voting.



AMERICAN HERO VETERINARIAN DR. TERRY MORRIS

Terry Morris, MS, DVM, PhD has been committed to the betterment of the health and well-being of animals, as well as veterans, fostering the important human-animal bond. Dr. Morris is the founder of Vets to Vets United, a 501(c)(3) non-profit organization created to unite veterans and dogs for a common goal of improving and saving their lives. Dr. Morris created the organization after her father passed away while on duty as a Captain in the U.S. Air Force. Because of Vets to Vets United, Dr. Morris has been able to improve veterans' lives by providing companionship and/or help with a mental or physical disability, in addition to saving many dogs facing euthanasia by adopting the animal from a local animal shelter. Dr. Morris continues to improve the lives of all those she helps, human and animal alike.

AMERICAN HERO VETERINARY NURSE ANGEL MARTIN

Angel Martin has gone above-and-beyond her call of duty to save countless pets through the CARE Fund (Companion Animal Rescue & Emergency Fund) at the Russell Ridge Animal Hospital. Angel was an integral part in helping animals that have been saved by the CARE Fund, including a bloodhound with an advanced mammary tumor given days to live and a dog who suffered a bullet wound to its head. In addition to her day-to-day role as a veterinary nurse at Russell Ridge Animal Hospital, Angel has helped organize an annual 5K event to grow contributions for the CARE Fund, hosted a pet pictures with Santa event and maintained the clinic's active social media presence. Angel's compassionate care for animals is inspiring to the next generation of animal lovers and advocates.

"Veterinary professionals are the heroes who dedicate their lives to making a difference in both animals' and their owners' lives through their outstanding veterinary care and we are honored to show our support through sponsoring these awards," said Tara Bidgood, DVM, PhD, DACVCP, Executive Director, Veterinary Professional Services, Zoetis Petcare. "Dr. Morris and Angel have provided life-saving services to many animals and their inspiring work continues to strengthen the powerful human-animal bond between pets and the families who love them."

"To us, veterinarians and veterinary nurses are heroes and we want to recognize the best of the best," said Robin Ganzert, PhD, American Humane president and CEO. "Dr. Morris and Ms. Martin are remarkable animal welfare advocates and we are proud to spotlight their work in aiding the animals living in their communities and beyond. Special thanks go to our friends at Zoetis for sponsoring this national campaign because we know how committed they are to recognizing the achievements of the veterinary community."



HOW YOU CAN HELP

For more than a hundred years American Humane has been the first to serve, wherever and whenever animals need rescue, shelter, protection or security. More than 91 cents out of every dollar spent goes directly into lifechanging, life-saving programs for animals. Please consider donating to help American Humane continue our lifesaving work.

Help us today:

- To make your cash gift for animals now, please call us at (866) 242-1877, or give online at www.AmericanHumane.org/Support.
- It's easy to electronically send securities to American Humane directly from your brokerage account. With a charitable gift of securities, you pay no capital gains taxes and you may be able to deduct the full fair market value of appreciated stocks or mutual funds held longer than one year. Call us at (866) 242-1877 for transfer instructions.
- Consider a gift from your Individual Retirement Account (IRA). A popular tax provision allows those aged 70½ or older to make charitable gifts, in any amount up to \$100,000 per person per year, directly from an IRA to qualified charities free of federal income tax. These gifts count toward required minimum distributions and the income tax laws of many states allow tax-free treatment as well. Check with your IRA administrator or tax advisor now to see if you could benefit.
- Many types of real estate can be gifted to American Humane. Assets may be given outright, as part of a trust arrangement, or in the case of a personal residence, be given with the right of lifetime tenancy by the donor and/or spouse. Gifts of real estate may eliminate the burden of selling a property, reduce the size of your estate, or allow an immediate charitable deduction to the donor. Please contact us to learn more about our real estate gift acceptance policies.

Help us tomorrow:

- When you take the simple steps to include American Humane in your will or estate plan, you help us continue to lead the way with kindness and compassion. It's easier than you think. If you would like to make a bequest, here is some sample language to consider:
"I give, devise and bequeath (the residue of my estate, a percentage of my estate, or a specific dollar amount) to AMERICAN HUMANE ASSOCIATION, 1400 16TH STREET, NW, SUITE 360, WASHINGTON, DC 20036, to be used for its general support."
- Many people have bank and investment accounts. You can leave them directly to family, friends, or American Humane at the end of your lifetime with a simple beneficiary designation. Use a "pay on death" (P.O.D.) provision for a bank account or certificate of deposit (CD) or use a "transfer on death" (T.O.D.) provision for certain other investment accounts. You retain full ownership and control the assets during your lifetime. The beneficiary receives only what is left at the end of your lifetime. Some states even allow the transfer of real estate in this way. Ask your bank manager, financial advisor or attorney for assistance.

Any way or amount you give, we are grateful for your generous support and your compassionate spirit which enables us to continue our important work. American Humane is a 501(c)(3) tax exempt charitable organization (Federal Tax ID 84-0432950) located at 1400 16th Street NW, Suite 360, Washington, DC 20036. Please contact our Philanthropy Department directly with any questions at (866) 242-1877 or email us at plannedgiving@americanhumane.org.

Any information provided does not constitute personal tax or legal advice. Please consult your advisor.



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